

Writing Program Assessment Tool

Name of program: [Writing by Design®](#)

Components	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
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Program Components

Online & printed K-8 th grade teaching manuals	✓				
Video lessons for students, complete for grades 3-8	✓				
Online grading program providing instant feedback	✓				
Step-by-step lessons for Narrative, Informative, Opinion/Argument, and Summary writing	✓				
Additional K manual for Letter & Sentence Formation	✓				
Student-friendly rubrics for each genre	✓				
Daily model papers	✓				
Grade-level revision & editing checklists	✓				
Grade-level assessments , online & printed	✓				
Demonstration lesson videos	✓				
Spanish & ELL resources	✓				
Six Traits & Genre posters	✓				

Implementation

Free online orientation	✓				
In-class or remote implementation	✓				
Comprehensive & easy-to-follow lesson plans	✓				
Minimal teacher prep	✓				
Optional coaching available	✓				

Pedagogy

Six Traits of Writing	✓				
Explicitly teaches the writing process	✓				
Small teachable concepts	✓				
Consistent lesson delivery , K-8 th grade	✓				
Reports identify areas for re-teaching	✓				
Recognizes teachers as writers	✓				
Assists students with analysis & reflection	✓				
Writing choices for students	✓				
Use of technology for research, production & publication	✓				

Data & State Standards

Proven achievement gains , all demographic groups	✓				
Formative & summative assessments	✓				
Compatible with all ELA programs	✓				
State- and Common Core-aligned	✓				

Overall

Provides teachers with the resources needed to provide excellent writing instruction	✓				
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